Appendix 2

PRIMARY REFERENCES — CLASSIC AND CURRENT

(Note: It has often been stated that new business management ideas can take 50 years or more to become standard operating procedure. We have made a careful effort to include the classic work of early original thinkers* in our references while, like many others, building upon their work)

BOOKS

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NEWSPAPERS AND PERIODICALS

The Wall Street Journal, The New York Times, The Financial Times, The Economist, and Forbes.

ANECDOTAL OBSERVATIONS AND RECORDS

The sum of business experiences accumulated by the authors over a consulting period of more than 40 years is an invaluable resource, nearly impossible to imitate vicariously.

Appendix 177

Considering the hundreds of seminars, classroom presentations, organizations, and programs that we have been involved with, it is no wonder that we drew from a deep well of real-world knowledge as we wrote this book. We decided to share this knowledge by undertaking the challenge of putting it in the hands of all who are interested in solving change-related challenges by creating this project.

While we are very aware that many other fine reference works are available to our readers, we focused on those types, in our opinion, capable of building a solid and practical base of knowledge about understanding the impact of continual workplace changes on talented employees.